



CIRCULAR DESIGN: **ZERO WASTE**

**Recycle**

- Can you use recycled materials?
- Can you use materials easy to recycle?
- Can you use biological materials?
- Can you use a single material?
- Can you use materials easy to separate?
- Can you help the user to recycle the product in the correct way?
- Can you take care of the recycling and/or inverse logistics?

**Reducir**

- Can you use less materials? Can you avoid residues?
- Can you use lighter materials for the same function?
- Is there any (secondary or tertiary) packaging you can avoid?

**Enlarge Cycle**

- Can you make the product more durable?
- Can you avoid product of single use?
- Can you make the product easy to maintain and repair?
- Can you repurpose the product after its use?

**Reuse**

- Can it be used by other people? Can you redistribute the product?
- Can you refurbish or remanufacture the product?

**Rethink**

- Can the product be shared with others?
- Can the product be changed (partially) by a service?
- Can you change the way it's sold and distributed? Are there associated products you can improve or render obsolete?